

Mission: Why EUPA exists.

To advance the sport of Ultimate in the Edmonton area and foster a culture based sportsmanship, integrity, and community that embodies Spirit of the Game.

Vision: What EUPA aspires to be.

EUPA is a leader among sports organizations, and the leader of providing quality opportunities to learn and play Ultimate within a welcoming community.

Values: What EUPA believes in.

1. Spirit of the Game.

Ultimate relies upon a spirit of sportsmanship that places the responsibility for fair play on the player. Highly competitive play is encouraged, but never at the expense of mutual respect among competitors, adherence to the agreed upon rules, or the basic joy of play.

2. Community.

EUPA will foster a welcoming environment for all.

3. Equality.

EUPA will provide programming to all irrespective of race, national or ethnic origin, religion, gender identity, sexual orientation, or physical ability.

4. Sustainability.

EUPA will focus on positive and constructive growth of membership and leagues and the sport of Ultimate.

2017 – 2020 Strategic Plan

Plan Pillars: Areas of focus for the organization over the next 3 years.

1. Community
2. Growth
3. Capacity and Resources
4. Youth

Plan Goals: What do we want to achieve/what big picture goals EUPA have for each area?

Community.

Create a culture of ownership, belonging, engagement, acceptance and fun for all current and potential EUPA members.

Growth.

Retaining current and sustainably increasing the number of new individuals playing in, involved with, and exposed to EUPA programs

Capacity and Resources.

Ensure that EUPA has sufficient resources to support existing programs as well as growth for achieving long term objectives.

Youth.

Lay the foundation for a self-sustaining/self-perpetuating youth program.